**Media Kit - Brno 2023**

### **Website**

Official website for visitors:

● long link -<https://www.jobspin.cz/multilingual-jobspin-cz-job-fair-brno-official-web-for-visitors/>

● short link - <https://bit.ly/JJRF-BRNO2023>

Official website for exhibitors:

<https://www.jobspin.cz/companies/multilingual-jobspin-cz-job-fair-brno-official-web-for-employers/>

### **Texts for social media (suggestions):**

1. Want to start a new life and career in the Czech Republic? ✨ The best companies are waiting to meet you at the Jobspin Job and Relocation Fair in Brno in September! Find more info & sign up for free: https://bit.ly/JJRF-BRNO2023 ✍️

#jobspinjobfair #jobspin #expats #life #jobs #Brno

2. Are you an international and bilingual jobseeker who wants to start a new career path? 🌎 Come and visit the Jobspin Job and Relocation Fair: the best companies and the best services for expats, all in one place. Brno, September 16, 2023: don't miss out! Find out more & sign up for free: https://bit.ly/JJRF-BRNO2023 ✍️

#jobspinjobfair #jobspin #expats #life #jobs #Brno

3. Take the first step towards a new career in the Czech Republic! 👍 Do it in Brno! Save the date: 16 September 2023. Find more info & sign up for free: https://bit.ly/JJRF-BRNO2023 ✍️

#jobspinjobfair #jobspin #expats #life #jobs #Brno

4. Are you an expat? 🌎 Do you want to broaden your job prospects? Jobspin Job Fair is the ideal event for skilled job seekers wishing to start a new career in the Czech Republic. Save the date and mark the place: September 16, 2023 in Brno. Entry free. Find more info & sign up for free: https://bit.ly/JJRF-BRNO2023 ✍️

#jobspinjobfair #jobspin #expats #life #jobs #Brno

5. Start building your future! 🌎 Don't miss out on this opportunity to kick off your new career, improve your job search, and build a global network of professional contacts in Brno on September 16, 2023 at the Jobspin Job & Relocation Fair. ✨ Find out more & sign up for free: https://bit.ly/JJRF-BRNO2023 ✍️

#jobspinjobfair #jobspin #expats #life #jobs #Brno

### **Social media:**

Facebook event: <https://www.facebook.com/events/1230628117793694>

Facebook page - Jobspin: <https://www.facebook.com/jobspin.cz/>

Facebook page - Jobspin Job Fair: <https://www.facebook.com/JobspinFair>

Instagram page - Jobspin: <https://www.instagram.com/jobspin/>

Instagram page - Jobspin Job Fair: <https://www.instagram.com/jobspin_job_fair/>

LinkedIn: <https://www.linkedin.com/company/jobspin-cz/>

Twitter: <https://twitter.com/JobspinJobFair>

### **How to tag us:**

Facebook: @jobspin.cz, @JobspinJobFair

Instagram: @jobspin @jobspin\_job\_fair

LinkedIn: jobspin-cz

Twitter: JobspinJobFair

### **Text for website / newsletter / social media (longer):**

**Start Building Your Future in Brno at the Jobspin Job & Relocation Fair**

*At the* [*Jobspin Job & Relocation Fair*](https://www.jobspin.cz/multilingual-jobspin-cz-job-fair-brno-official-web-for-visitors/)*, professionals and recent graduates have the opportunity to meet the most important international employers in Brno face-to-face, in a friendly and professional environment. The fair also features many services useful to expats - from English-friendly banking to education.*

Take advantage of the opportunity to be in the right place at the right time. Whatever your professional field, at the Jobspin Job and Relocation Fair, you can meet the leading international companies in the region, such as AT&T, FNZ, RWS, Axians and Lufthansa In Touch. As always, the job fair is free for all visitors.

**Brno Relocation Fair: if you are an expat, you will find the services you are looking for**

The Brno Relocation Fair will be held alongside the Jobspin Job Fair, giving Brno expats access to all the key services they need for their life in the Czech Republic. English is the official language of the fair, where you can meet and chat with experts from companies including Raiffeisenbank, the International School of Brno, CzechVisaLawyer, Foreigners Services and many others. Lawyers, financial advisors, schools, accounting and tax experts, and visa professionals will be on hand to help with any queries or doubts, to make your relocation and life in Brno easier.

This event is family-friendly. Parents can drop their kids off at the children's play area, kindly provided by the International School of Brno.

**Find out exactly what companies and recruiters are looking for**

At the Jobspin Job and Relocation Fair you can meet recruiters in person, showing them your knowledge and skills. It’s simply the best way to get to know potential employers and find out what they have to offer to you. You will also have the opportunity to apply for open positions and take part in an initial interview on the spot.

The last fair, which took place in Prague in April this year, was a huge success, with more than 3,000 people attending. “We saw a great mix of companies from various sectors, from IT to Travel, and confident and well-prepared candidates open to new job opportunities” says Katerina Casadei, Jobspin Sales and Marketing Manager. “It felt like the world had woken up after the long Covid break, now with more energy and will to meet new people and engage in new activities. After all, neither international relocation nor starting a new career are small steps in life.”

What’s more, at the Jobspin Job & Relocation Fair you can take part in workshops and seminars designed to give you extra tools to build your life as an expat in the Czech Republic.

Don't miss out this opportunity to kick off your new path, and head down to the Jobspin Job and Relocation Fair in Brno, Nová Zbrojovka, hala 76, Lazaretní 925/9, on 16 September 2023.

Jobspin is also organising more international job fairs in [Ostrava (November 24, 2023)](https://www.jobspin.cz/jobspin-multilingual-job-fair-ostrava-official-web-for-visitors/) and [Prague (April 20, 2024)](https://www.jobspin.cz/jobspin-cz-job-fair-visitors/).

* [Find more information and register here](https://www.jobspin.cz/multilingual-jobspin-cz-job-fair-brno-official-web-for-visitors/)
* [Information for exhibitors](https://www.jobspin.cz/companies/multilingual-jobspin-cz-job-fair-brno-official-web-for-employers/)

Text for newsletter B2B:

*INVITE [*[*BRNO*](https://www.jobspin.cz/multilingual-jobspin-cz-job-fair-brno-official-web-for-visitors/)*]:* ***Jobspin Job and Relocation Fair*** *(since 2016) is the largest job and service fair for English-speaking expats in the Czech Republic. The Brno Fair will take place on Saturday, September 16, 2023 in the industrial settings of Nova Zbrojovka's Hall 76 with two stages and space for up to 60 stands. The fair has two parts - Jobspin Job Fair for employers and Brno Relocation Fair for services and products for expats. We expect the participation of around 1,000-1,500 expats. Based on the exhibitor feedback, we estimate that each individual recruiter talks to 100 motivated applicants, 90% of whom are university-educated. 44% state five or more years of work experience, 20% are students, the vast majority of whom are in the master's program. 80% of visitors come from EU countries and 10-20% come from abroad for this event. Brno exhibitors can learn more on the* [*Jobspin website*](https://www.jobspin.cz/companies/multilingual-jobspin-cz-job-fair-brno-official-web-for-employers/) *and request more details and register via email at info@jobspin.cz.*

POZVÁNÍ [[BRNO](https://www.jobspin.cz/multilingual-jobspin-cz-job-fair-brno-official-web-for-visitors/)]: Jobspin Job and Relocation Fair (od roku 2016) je největší veletrh práce a služeb pro anglicky mluvící expaty v České republice. Brněnský veletrh se uskuteční v sobotu 16. září 2023 v industriálním prostředí Haly 76 Nové Zbrojovky se dvěma pódii a prostorem až pro 60 stánků. Veletrh má dvě části – Jobspin Job Fair pro zaměstnavatele a Brno Relocation Fair pro služby a produkty pro expaty. Očekáváme účast kolem 1000-1500 expatů. Na základě zpětné vazby vystavovatelů odhadujeme, že každý jednotlivý recruiter mluví se 100 motivovanými uchazeči, z nichž 90 % má vysokoškolské vzdělání. 44% uvádí pět a více let praxe, 20% tvoří studenti, z nichž naprostá většina je v magisterském programu. Na tuto akci přijíždí 80% návštěvníků ze zemí EU a 10-20% ze zahraničí. Brněnští vystavovatelé se mohou dozvědět více na [webu Jobspin](https://www.jobspin.cz/companies/multilingual-jobspin-cz-job-fair-brno-official-web-for-employers/) a vyžádat si další podrobnosti a zaregistrovat se na emailu info@jobspin.cz.

### **Timeframe**

Ideal promotional activities for partners

| June | July | August | September |
| --- | --- | --- | --- |
| Banners | B2B Social media message or newsletter  Banners  PR Article  First post on social media introducing the event  Adding the event to your page on Facebook | Banners  PR Article  Newsletter mention  Second post on social media  Banners - sharing the Facebook event on your page or groups | Newsletter reminder  Two pre-event boost and reminder posts on social media  Banners |

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### **Visual**

Logo new, png, pdf (black and white)

<https://www.jobspin.cz/wp-content/uploads/2022/10/Jobspin-Job-Fairs-new-logo.png> <https://www.jobspin.cz/wp-content/uploads/2022/10/Jobspin-Job-Fairs-new-logo-white.png>

<https://www.jobspin.cz/wp-content/uploads/2022/10/Jobspin-Job-Fairs-new-logo.pdf><https://www.jobspin.cz/wp-content/uploads/2022/10/Jobspin-Job-Fairs-new-logo-white.pdf>

<https://www.jobspin.cz/wp-content/uploads/2023/04/relocation-logo-color-HORIZONTAL.png>

Social media graphics 1080\*1080 pixel

<https://www.jobspin.cz/wp-content/uploads/2023/06/Insta-JFRF.png>

Banners

<https://www.jobspin.cz/wp-content/uploads/2023/06/980x250.png>

<https://www.jobspin.cz/wp-content/uploads/2023/06/2000x1400-.png>

<https://www.jobspin.cz/wp-content/uploads/2023/06/250x250-jf.png>

<https://www.jobspin.cz/wp-content/uploads/2023/06/300x600jf.jpg>

<https://www.jobspin.cz/wp-content/uploads/2023/06/728x90jf-.jpg>

Photos (JJRF Prague 2022/2023, credit: Jobspin)

<https://www.jobspin.cz/wp-content/uploads/2022/10/JJRF-Prague-2022-09.jpg>

<https://www.jobspin.cz/wp-content/uploads/2022/10/JJRF-Prague-2022-22.jpg>

<https://www.jobspin.cz/wp-content/uploads/2022/10/JJRF-Prague-2022-58.jpg>

<https://www.jobspin.cz/wp-content/uploads/2022/10/JJRF-Prague-2022-096.jpg>

<https://www.jobspin.cz/wp-content/uploads/2023/04/JJRF-2023-Prague-403.jpg>

<https://www.jobspin.cz/wp-content/uploads/2023/04/JJRF-2023-Prague-391.jpg>

<https://www.jobspin.cz/wp-content/uploads/2023/04/JJRF-2023-Prague-467.jpg>

<https://www.jobspin.cz/wp-content/uploads/2023/04/JJRF-2023-Prague-530.jpg>

<https://www.jobspin.cz/wp-content/uploads/2023/04/JJRF-2023-Prague-432.jpg>

<https://www.jobspin.cz/wp-content/uploads/2023/04/JJRF-2023-Prague-415.jpg>

<https://www.jobspin.cz/wp-content/uploads/2023/04/JJRF-2023-Prague-319.jpg>

<https://www.jobspin.cz/wp-content/uploads/2023/04/JJRF-2023-Prague-444.jpg>

<https://www.jobspin.cz/wp-content/uploads/2023/04/JJRF-2023-Prague-324.jpg>